

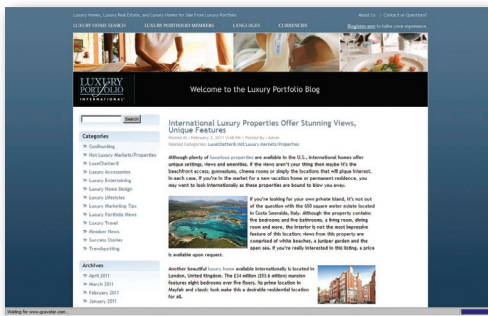


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## EXTENSIVE ONLINE EXPERIENCE: WEB, SOCIAL MEDIA, DIGITAL MARKETING

We achieve thousands of page-one positions on Google through our extensive search engine and social media strategies – placing us in front of today's sophisticated consumers searching for high-end properties online. Our award-winning website, [LuxuryPortfolio.com](http://LuxuryPortfolio.com), markets over 25,000 homes each year with multi-photo slideshows and interactive LuxeTours™ and represents more \$1 million properties than any other luxury network.

Each property is translated to nine languages and 60-plus currencies which results in consumers visiting the site from almost every country on the planet each month. And it's not just any consumer visiting the site – a typical visitor of our 3 million per year has a household income of \$1.32 million, owns a primary home valued at more than \$3.8 million and a secondary home valued at more than \$5 million.

